

ATIF AIMAN BIN REMY ASMAWANDEY

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SUMMARY

A dynamic and results-oriented individual with a passion for entrepreneurship and networking. Known for quick adaptability and a knack for seizing business opportunities, from self-branding ventures to collaborative projects. Possesses valuable experience in freelance graphic design, video editing, web design, customer service, and social work, demonstrating a strong commitment to continuous learning and growth. Actively involved in multiple NGOs while studying, showcasing my ability to organise, multitask, and manage time effectively.

WORK EXPERIENCE

Intern Social Worker at UPT. RSBN Malang, Indonesia **July 2024 - Sept 2024**

- Assisted in providing social services and support to individuals with vision impairments, focusing on class guidance, assessments, interventions, and counseling.
- Collaborated with interns from Universitas Muhammadiyah Malang and SMK Bina Sejahtera to develop care plans, facilitate group activities, and contribute to case management.
- Gained hands-on experience in community outreach and advocacy for vulnerable populations through a music program at a local café.
- Organised and led a case conference to present client case studies assigned to UKM interns, in the presence of social workers at UPT. RSBN Malang and UKM Social Work Lecturers supervising the interns.

Intern Social Worker at UPT. PPSPA Batu, Indonesia **Aug 2024**

- Supported the rehabilitation and protection of children in conflict with the law by conducting case assessments, counseling sessions, and providing behavior modification recommendations.
- Organised and led a case conference to present a client case study assigned to a UKM intern, in front of social workers at UPT. RSBN Malang and UKM Social Work Lecturers overseeing the interns.

Freelance Graphic Designing, Video Editing and Web Designing **Oct 2020 - Present**

- Designed a diverse range of creative assets, including t-shirt sublimation, posters, and 3D renderings for various clients and partnered organisations such as Angkatan Belia MFLS Kebangsaan (ABM Kebangsaan) and Gabungan Pelajar Kerja Sosial UKM (GPKS UKM).
- Expanded services to include video editing and web design, offering comprehensive visual solutions. Created high-quality custom graphics and multimedia content using Adobe Creative and WordPress for web design projects.
- You can view my portfolio on my website: <https://atifaiman.com/> or through the Instagram of UKM's Social Work Club, which I founded: [gp.kerjasosialukm](https://www.instagram.com/gp.kerjasosialukm).

Sales Assistant, Bata Primavera **July 2023 - May 2024**

- Managing customer interactions and ensuring a positive shopping experience.
- Actively engaging with customers to understand their needs, providing product information, and assisting with inquiries.
- Handled challenging situations with professionalism and tact, utilising de-escalation techniques

Vice Director of Economy and Entrepreneur Exco, ABM Kebangsaan Feb 2020 - Feb 2023

- Led initiatives to promote entrepreneurship and economic growth among youth members, organizing workshops and events to foster business development.
- Collaborated with stakeholders to develop strategies for sustainable economic projects and facilitated networking opportunities for young entrepreneurs.

EDUCATION

Bachelor of Social Sciences with Honours (Social Work) Sept 2021 - Sept 2024

National University of Malaysia (UKM)

- CGPA: 3.52
- Published thesis on: "Roles of Social Worker: Child Abuse and Neglect"

Foundation in Physical Sciences Aug 2020 - Aug 2021

University of Malaya (UM)

- CGPA: 3.46

Malaysian Certificate of Education (SPM), Pure Science 2015 - 2019

MARA Junior Science College Pasir Salak (MRSM)

- CGPA: 4.00
- 5A+ 4A

LEADERSHIP & EXTRACURRICULAR

Founder of UKM's Social Work Club (GPKS UKM), UKM Mar 2024 - Present

- Founded UKM's Social Work Club, building it from the ground up based on its potential.
- Established a team of Social Work students focused on media marketing and collaboration to strengthen the club's foundation and impact.

Students Executive Council of Kolej Keris Mas (MEP KKM), UKM Jul 2022 - Jul 2023

- Director of Sports and Recreation Secretariat, overseeing strategic planning and coordination of events.
- Served as Director for the "National University of Malaysia's Sports Championship," leading the execution and management of the entire program.

Vice President of Psychology & Social Work Youth Club (PSYCLUB), UKM Jul 2022 - Dec 2022

- Led club meetings and events in the President's absence, ensuring smooth operations and adherence to the agenda.

NGO Angkatan Belia MFLS (ABM) Apr 2020 - Present

- Facilitated workshops and training sessions on leadership skills, including public speaking, team building, and conflict resolution for young leaders across Malaysia and advocated for youth leadership development at local and regional forums, contributing to policy discussions and community.

Head Project of Program Cuti Sekolah 'Wira Sejahtera' Mei 2024

- Led the 'Wira Sejahtera' school holiday program, overseeing all aspects from planning to execution. Coordinated a team of volunteers, developed engaging educational activities, and fostered community partnerships to enhance student learning and well-being during school breaks.

Malaysia Future Leaders School (MFLS)

Jan 2020 - Mar 2020

- Participated in intensive leadership training sessions, honing skills in effective communication, decision-making, and team management.
- Engaged in simulations of political debates, legislative processes, and economic crisis management, applying theoretical knowledge in real-world scenarios.
- Built a network of contacts and mentors by connecting with industry professionals, political leaders, economists, and fellow participants.

Floor manager and exco of protocol for Majlis Hari Cakna OKU, UKM

Dec 2023

- Served as the primary point of contact between speakers and the technical crew, ensuring seamless transitions and strict adherence to the schedule.
- Facilitated communication and coordination among Executive Committee members, ensuring compliance with all protocols and procedures.

VOLUNTEERING ACTIVITIES

Jalanan Kasih Ukhwah Bakti Siswa

2024

- Co-organised programs with the elderly, providing support and fostering engagement.

Program Cakna Komuniti Orang Asli

2023

- Organised and participated in activities aimed at supporting and providing exposure to indigenous children.

3M, Adab Youth Garage (AYG)

2022

- Assessed children's proficiency in reading, writing, and mathematics.

Jom Breakfast, Institute Onn Jaafar (IOJ)

2022

- Participated in school activities with immigrant children to encourage them to pursue higher education.

ADDITIONAL INFORMATION & SKILLS

- **Microsoft Office:** Word | Powerpoint | Excel | Outlook | Teams | OneNote | OneDrive
- **Adobe:** Photoshop | Illustrator | Lightroom | InDesign | Premiere Pro | After Effect
- **Programming & Web Developing:** C language (basic) | WordPress | Hostinger
- **Social Media:** Advertising | Marketing | Management | Facebook/Instagram/TikTok Ads
- **Google:** UI/UX Design
- **Others:** Canva | Capcut/TikTok | Power Director
- **Awards/Activities:** Recognised as the best student in SPMRSM for Modern Mathematics and Physics.

REFERENCE

DR. SURENDRAN A/L RAJARATNAM

Senior Lecturer

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